

Dear All,

ISCR is glad to share with you a GCP awareness initiative by Boehringer-Ingelheim, wherein they have prepared some animated videos. The purpose is to share these across all partners in clinical research.

The present video focuses on protecting Patient Confidentiality - <https://youtu.be/a6lbYziw3fs>

Patient confidentiality is a core right of individuals participating in clinical trials and this is an important responsibility of Investigators, site staff and sponsors. However, due to lack of awareness of its importance or due to lack of resources, urgency, and sometimes due to lack of due diligence, this can get missed. Any non-compliance that violates patient rights is considered critical by the leading health authorities. The gravity of this non-compliance is missed due to the simplicity of its nature.

This video drives home the message of protecting patient confidentiality through a simple, yet interesting manner.

Thanks & Regards,

ISCR Secretariat,

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