Birds Eye View of Medical Writing - The HOW, WHAT and WHEN

Webinar Series-June Edition

For the South Chapter by the South Chapter!!!

Medical Writing is an integral part of the drug development process. It has evolved significantly over the past decade globally as well as in India. The clinical research industry has seen specialization in medical writing that spans across the drug development cycle. From protocol writing all the way up to publication and beyond! This webinar focusses on the pre and post pandemic trends and the evolving landscape of Medical Writing.

Who should attend??

If you are a Clinical Research Professional aspiring to become a Medical Writer and want to know more about the evolution, types and career opportunities in Medical Writing, please join our webinar to hear from our Expert Speakers and Panellists !

On

JUNE 24TH, 2022, FROM 16:00 PM TO 17:15 PM (IST)

Time	Topic	Speaker/Panelists
16:00 to 16:05 hrs	Welcome and Introduction	Mr. Bhavesh S Patkar, *Executive Director, FSP 360,* Syneos Health
16:05 to 16:20 hrs	Presentation / Moderator on the Topic	Ms. Anushila Vaishali, Senior Group Lead, Global Scientific Communications, Eli Lilly Services India Pvt Ltd
16:20 to 17:10 hrs	Panel Discussion and Q & A Session	Ms. Lakshmi Achuta, MRQA – Principal Strategic Advisor, AshRin Bio Dr. Roopa Basrur, Vice President Safety Medical Writing, Parexel International Ms. Sonali Parmar, Associate Director, Medical Writing, Syneos Health Mr. Sriram Govindan, Team Lead, Publications Writing, Global Scientific Communications, Eli Lilly Services India Pvt Ltd
17:10 to 17:15 hrs	Wrap-up	Ms. Ami Shah, Director and Co-founder SperaMed Consulting

DISTINGUISHED SPEAKERS/PANELISTS

Ms. Anushila Vaishali
Senior Group Lead - Global Scientific Communications,
Eli Lilly

Ms. Lakshmi Achuta, MRQA
Principal Strategic Advisor – AshRin Bio

Dr. Roopa Basrur
Vice President Safety Medical Writing, Parexel International

Ms. Sonali Parmar
Associate Director, Medical Writing,
Syneos Health

Dr. Sriram Govindan
Team Lead, Publications Writing, Global Scientific Communications,
Eli Lilly

To REGISTER for the event, click on the link below:

https://us06web.zoom.us/webinar/register/WN_7caUhIu-S3uIk-qcmAntRA

To become ISCR Member please visit:

https://www.iscr.org/Membership_Benefits.aspx

SPEAKER/PANELISTS PROFILES

Ms. Anushila Vaishali, is a Senior Group Lead, Global Scientific Communications, Eli Lilly Services India Pvt Ltd. A molecular biologist by education, Anushila has about 12 years of experience in regulatory writing. In her current role, she leads the regulatory writing for Oncology portfolio in Eli Lilly, India. She has led several New Molecular Entity (NME) submissions for different regulatory authorities, especially for FDA and EMA). She has worked on key strategic regulatory submission documents; trial level documents like CSRs, protocols, and ICFs; and compound level documents like DSURs, RMPs and IBs. She has extensive knowledge in therapeutic areas like Oncology, Cardiovascular and Neuroscience.

Ms. Lakshmi Achuta, is a Principal Strategic Advisor at AshRin Bio. An IRCA & CQI Certified Lead Auditor for ISO 13485:2016 Medical Devices-Quality Management Systems – Requirements for regulatory purposes from BSI. M.S. (Quality Management) from BITS, Pilani and M.Sc (Applied Botany – Medicinal & Aromatic plants) from Bangalore University. Lakshmi provides advisory services to Biotech, Pharma and Medical devices companies / start-ups / innovation centers for strategy, quality (GLP, GCP, GMP, ISO), compliance and skill enhancement. Lakshmi is a quality and compliance professional with close to three decades of experience having combined knowledge, expertise and skill in implementing, integrating and auditing multiple standards in disparate management systems having worked in Biotechnology, Biopharmaceutical, Clinical Research (CRO), Contract Research and Manufacturing Services (CRAMS) industries with increasing responsibilities. She has led, managed and guided cross-functional teams during various types of audits: certification audits for the various management systems, regulatory inspections (USFDA, EMA, ANVISA, PMDA, BARDA, CAP and Indian – NGCMA, DCGI, NABL); customer / sponsor audits, due-diligence, loss prevention-business risk, CSR, confidential information, data integrity, asset protection audits. She is a consultant faculty for Biocon Academy - Keck Graduate Institute biosciences program, Biotechnology Skill Enhancement Program (BiSEP); workshops and trainings with National Law School of India University.

Dr. Roopa Basrur heads Safety Medical Writing within Global Safety Services, at Parexel International. A Physician from KMC – Hubballi with a Post-Graduation in Medical Law and Ethics from National Law School of India University (NLSIU). She also earned a certificate in Medical Writing from European Medical Writers Association (EMWA). Dr Roopa has close to 20 years' experience across a variety of organizations in medical writing, data management, document quality and technology, medical services, etc and has also held country leadership roles. She is a Diversity, Equity and Inclusion (DEI) champion and Society for Clinical Data Management (SCDM) steering committee member.

Ms. Sonali Parmar is an Associate Director, Medical Writing, Syneos Health and is SME for Clinical Trial Disclosures. A Master of Pharmacy in Pharmaceutics from University Institute of Pharmaceutical Sciences, Panjab University, Chandigarh, Sonali has close to 18 years of experience in the Pharmaceutical and Clinical Research Industry. Her experience ranges from Research and Development, Regulatory/Medical Writing domains to project management. Sonali brings in widespread knowledge of global clinical trial disclosure requirements and regulations such as FDAAA of 2007, Final Rule and EU CTR 536/2014. She has presented at several national and international conferences and held workshops on Clinical Trial Disclosures. She is an active member of the DIA Community and several other working groups.

Dr. Sriram Govindan leads a team of, Publications Writers within Global Scientific Communications at Eli Lilly and Company - Bengaluru. He received his PhD in Cellular Pharmacology from University of Cambridge, UK for his work on P2Y receptors and pursued post-doctoral studies on lung fibrosis at Novartis Institutes for Biomedical Research, UK. Sriram is currently leading a team of publications writers who partner with US- and Japan-based scientists to write real world evidence and clinical trial data. In writing roles, Sriram has written several important manuscripts, abstracts and posters pertaining to novel therapies in Neuroscience, Bone health and Oncology. He has a passion for efficient storytelling and data visualization. His passion for communications and science led him to pursue a career in scientific writing.