REAL WORLD EVIDENCE (RWE)-CLINICAL RESEARCH AND BEYOND!!!

Second Episode

Monthly Webinar Series

For the South Chapter by the South Chapter!!!

What's the Reality of the Real-World Evidence?

Evidence derived from the analysis of Real-World Data are fundamental to establish value and market access. This emerging phenomenon has brought all the valuable healthcare stakeholders into a common platform to maximize benefits across several functions such as clinical, medical, commercial and regulatory, amongst others. Let us learn more from our experts on how this powerful tool is helping the clinical research industry to achieve its objectives and is setting an ecosystem that supports the patient-centric healthcare.

To know more about how you can leverage RWE in business and beyond, please join our webinar to hear from our Expert Speakers and Panelists!

On

July 30th, 2021, from 3:30 pm to 4:45 pm *(IST)*

DISTINGUISHED SPEAKERS/PANELISTS

Ms. Bindhya Cariappa

VP, AMESA RWE & MEA R&DS BD

IQVIA

Dr. Vikram Rajan Narasimha

FORMER HEAD, CLINICAL RESEARCH &

CLINICAL PHARMACOLOGY

Mr Mahendra Rai

Sr. Director HEOR & RWE

EVERSANA

Dr.Jeroze Dalal

Heads Medical and Clinical Operations,

GSK

REGISTER for the event click on the link below:

https://www.iscr.org/events-registration/

To become ISCR Member please visit

https://www.iscr.org/clinical-research-registration/

SPEAKER/PANELISTS PROFILES

Ms. Bindhya Cariappa has 26 years of experience within the biopharma industry and is currently VP for Real World Evidence across Africa, Middle East and South Asia region for IQVIA. In her previous role as Chief Scientific Officer at Clintec International, she supported Emerging Biopharma with their clinical development programs, had oversight of FSP engagements and was also directly responsible for building the organisation's presence and operations in Asia Pacific, Middle East and Africa. Bindhya has worked at CROs as well as large pharma companies (SmithKline Beecham, GSK) in Asia as well as in Europe. She has collaborated with academic institutions in Scotland & India to curate & deliver masters programs in Clinical Research. She firmly believes real world evidence & real-world data are revolutionizing the drug/biologics development, and this presents a very promising opportunity to evolve healthcare decisions in India.

Dr. Vikram Rajan Narasimha, MBBS, MD Pharmacology, PGDMLE, PGDIPRL (NLSIU), PGCC has 24 years of experience as Clinician and 22 years in Clinical Research. He was formerly associated as Head, Clinical Research and Clinical Pharmacology-Columbia Asia Hospitals India Pvt for more than a decade. He has played an active role as Principal Investigator/ Co-Investigator/ Sub-investigator for more than 75 Regulatory phase III and IV studies including 5 RWE studies. Acted as a GCP trainer for Institutional Ethics Committee, Investigators, Pharmacy and research staff. Well versed in audits and requirements of the changing clinical research scenario in India. Also holds a Post Graduate Diploma in Medical Law and Ethics & Post Graduate Diploma in Intellectual Property Rights Law from the National Law School Bangalore. Dr. Vikram has been representing the Medical and Clinical Research profession as a Keynote speaker, Study Director, Research Investigator at scientific forums for more than 2 decades. He has numerous scientific publications in peer reviewed journals.

Mr. Mahendra Rai has over 15 years of experience in outcomes research, health economics, real world insights and observational research spanning the life science spectrum of pharmaceuticals, medical devices, diagnostics, and OTC. Prior to joining EVERSANA, Mahendra spent 15 years at various consulting firms/ CROs including IQVIA, TCS & Parexel where he focused on developing global strategies to support the reimbursement of life science products. Mahendra's academic training includes a M. Pharma in Hospital & Clinical Research and he is currently pursuing a PhD program in Business Management with specialization in clinical research. He is currently the President (Elect) for ISPOR India, Mumbai chapter and Chair for the RWE Council of Indian Society for Clinical Research (ISCR).

Dr. Jeroze Dalal, Heads Medical and Clinical Operations in Classic & Established Medicines at GlaxoSmithKline Mumbai. Prior to this, she was part of Novartis Hyderabad as Global Trial Program Head responsible for new drug development for Malaria Program. Jeroze has a wealth of experience in the pharmaceutical industry having worked with many MNCs like MSD, SmithKline Beecham, AstraZeneca, Pfizer, GSK and Quintiles in different capacities and leadership roles. In her professional career she has consistently demonstrated leadership in a variety of roles such as clinical trial management & monitoring, regulatory affairs, data quality management, quality assurance, business development, brand management, medical affairs and sales training. She began her journey as a Research Scientist studying Light & Electron microscopy of nerve and muscle pathology, especially in Leprosy & Muscular Dystrophy at a leading hospital in Mumbai. Jeroze holds a Master's Degree in Chemistry and has earned a PhD in Management. She is a qualified teacher and a first rank holder in Education for Visually Impaired Children. In 2018, she earned Master of Science (MS) degree in Regulatory Affairs & Health Policy from the Massachusetts College of Pharmacy & Health Sciences.